

# DENON

**For Immediate Release**

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## **DENON® S-5BD BD/RECEIVER NAMED AS CES INNOVATIONS 2010**

### **DESIGN AND ENGINEERING AWARD HONOREE**

**Las Vegas, NV, January 7, 2010** – Denon, one of the world's premier manufacturers of high-quality home entertainment components, today announced that it has been named an International CES Innovations 2010 Design and Engineering Awards Honoree for its S-5BD BD-Receiver, a single-component home entertainment solution that elegantly combines an audiophile grade 5.1-channel surround sound receiver with an advanced Profile 2.0 Blu-ray player. Products entered in this prestigious program are judged by a preeminent panel of independent industrial designers, engineers and members of the media to honor outstanding design and engineering in cutting edge consumer electronics products across 36 product categories.

With its audiophile grade 5.1-channel surround sound receiver featuring 2-source, 2-zone distribution capabilities and advanced Profile 2.0 Blu-ray player featuring BD Live connectivity, the Denon S-5BD BD/Receiver is a simple solution for enjoying the very best in audio and video performance, including high-impact surround sound and state-of-the-art high-definition video, along with the convenience and flexibility of multi-room A/V flexibility.

The prestigious Innovations Design and Engineering Awards have been recognizing achievements in product design and engineering since 1976. It is sponsored by the Consumer Electronics Association (CEA)<sup>®</sup>, the producer of the International CES, the world's largest consumer technology tradeshow, and endorsed by the Industrial Designers Society of America (IDSA), the voice of industrial design, committed to advancing the profession through education, information, community and advocacy.

The Denon S-5BD will be displayed at the 2010 International CES, which runs January 7-10, 2010 in Las Vegas, Nevada. The Innovations Design and Engineering Showcase will feature honorees by product category in the Grand Lobby of the Las Vegas Convention Center and will

also be featured at CES Unveiled: The Official Press Event of the International CES on Tuesday, January 5.

Products chosen as an Innovations honoree reflect innovative design and engineering of the entries. Examples may include the first time various technologies are combined in a single product or dramatic enhancements to previous product designs.

Innovations 2010 Design and Engineering honoree products are featured on [www.CESweb.org/Innovations](http://www.CESweb.org/Innovations), which lists product categories, as well as each product name, manufacturer information, designer, description, photo and URL.

### **About Denon Electronics**

Denon is a world leader in the manufacture of the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and groundbreaking commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

### **About D&M Holdings Inc.**

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon<sup>®</sup>, Marantz<sup>®</sup>, McIntosh<sup>®</sup> Laboratory, Boston Acoustics<sup>®</sup>, Snell Acoustics, Escient, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names (other than CEA which is a registered trademark of the Consumer Electronics Association) with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit [www.dm-holdings.com](http://www.dm-holdings.com).

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