

DENON

For Immediate Release

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DENON® EXPANDS ITS ADVANCED BLU-RAY LINEUP
WITH NEW UNIVERSAL MODEL DBP-4010UDCI

-- New Profile 2.0 Player Includes Many of the Features Found in Denon's Flagship DVD-A1UDCI at a Significantly Lower Price Point --

Mahwah, NJ, September 16, 2009 – Denon Electronics, one of the world's premier manufacturers of high-quality home entertainment components, today introduced the **DBP-4010UDCI Universal Blu-ray Disc Player** (\$1,999), a state-of-the-art source component with many of the same leading-edge technologies, breakthrough network interconnectivity and features as Denon's recently introduced revolutionary Model DVD-A1UDCI at a significantly lower price point. The Denon DBP-4010UDCI will be available in October 2009.

A Profile 2.0 Blu-ray DVD player, the DBP-4010UDCI's many innovative interactivity features include built-in BD Live and "Bonus View" functionality. In addition to its ultimate quality video, the player features DVD-Audio and SACD playback with native digital audio output via the DENON LINK® or PCM conversion with full bass management.

Unprecedented Connectivity, CI-Friendly Capabilities

For unprecedented connectivity to both a host of current-day and future entertainment enhancements, the DBP-4010UDCI's onboard Ethernet port allows for Internet connectivity, firmware updates, BD Live interactivity, IP control for third-party controllers, CI remote access and Web Browser support. AVCHD and DivxHD playback adds to its video handling capabilities. In addition to being the first BD product geared toward the custom installation marketplace to feature IP control, Web browser capabilities and remote access, the DBP-4010UDCI features an SD card reader that offers multiple interactivity opportunities for content providers to add enhanced content such as movie-trailers.

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The DBP-4010UDCI features leading-edge ABT (Anchor Bay Technologies) VRS processing for the highest-resolution video available via HDMI connection, with upconversion and IP scaling to 1080p and high-definition audio decoding. Its innovative DENON LINK 4th Edition digital interface supports all digital audio transmission specifications, including SACD as well as CD and DVD-Audio. Notably, the DENON LINK interface is complemented by a new HDMI Clock Control feature – when using the HDMI interface for A/V output, the DENON LINK allows for the connected AVR, or A/V Processor to take over the Master Clock Control signals, thereby eliminating digital jitter via HDMI.

The unit's full complement of advanced decoding circuitry includes DDSC-HD, with decoding of all the latest HD audio formats from Dolby and dts. In addition, the player features Bit Stream Bypass to HDMI for Dolby Digital+, as well as TrueHD 7.1 and dts-HR, dts-HD Master Audio 7.1 digital transmission to an AVR/AVP for decoding. The 12-bit, 297MHz Analog Devices Video DACs offer unprecedented video-performance, and the unit also features Burr-Brown 24/192 PCM1796 DACs, including discrete 2-channel preamp outputs for a dynamic range of 123dB.

Denon Superior Build Quality, Ultra-Modern Aesthetic

The DBP-4010UDCI not only offers users the ultimate in advanced video and audio, it offers an elegantly styled total entertainment solution, allowing custom installers to bring their customers a new level of style and substance to their home entertainment systems. The front of the unit is distinguished by a new loader/tray section, derived from Denon's acclaimed CX Series components. The gently curved, all-Aluminum construction gives the unit a sleek, ultra-modern appearance that bespeaks the ultimate in technological prowess and elegance. Multi-layer construction with a rock solid bottom minimize vibrations and the DBP-4010UDCI's internal "block" type structure minimizes interference between the audio/video and analog/digital sections.

About Denon Electronics

Denon is a world leader in the manufacture of the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and groundbreaking commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon[®], Marantz[®], McIntosh[®] Laboratory, Boston Acoustics[®], Snell Acoustics, Escient, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

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