

DENON

For Immediate Release

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**DENON® EXPANDS ITS ADVANCED LINE OF A/V RECEIVERS WITH 9.3 CHANNEL
AVR-4810CI HOME THEATER NETWORKING MODEL**

*-- New Home Theater Receiver Geared Toward Custom Installation, Offers High-Quality
Distribution of Audio and Video Throughout the Home --*

Mahwah, NJ, September 16, 2009 – Denon Electronics, one of the world’s premier manufacturers of high-quality home entertainment components, today introduced the **AVR-4810CI** Audio/Video Receiver (SRP: \$2,999), a next-generation 9.3 channel multi-zone A/V receiver that offers high-quality distribution of audio and video throughout the home*. With nine built-in amplifiers that can be configured to a host of system designs, the AVR-4810CI offers unprecedented flexibility and support for high-definition audio and video performance from all digital sources.

Along with many of today’s most advanced surround sound and distribution capabilities, the AVR-4810CI includes 6 HDMI inputs/2 outputs, all certified for HDMI 1.3a. It includes support for Dolby Pro Logic IIz, featuring Front Height Effects Channels, as well as Dolby TrueHD/ DTS-HD Master audio support for decoding the multi-channel recordings featured on Blu-ray and HD-DVD discs. It also features a built-in HDCD decoder, as well as a wide variety of performance and convenience features, including Vertical Stretch (2.35:1 CinemaScope) Mode, and a Video Control Adjustments Memory by input feature. Analog Video Conversion with Scaling to 1080p/24 uses advanced Anchor Bay Technologies (ABT) video processing and scaling.

Among the AVR-4810CI’s leading-edge features and capabilities is the inclusion of Audyssey DSX with front height and/or expanded width channels. This advancement allows for a dramatic enhancement of the listener’s 5.1- or 7.1-channel surround experience, adding a vertical component to the horizontal soundfield and/or widening the image field to recreate a more realistic movie theater-like experience. The enhanced spatial audio effect provides added

-- more --

presence and depth while maintaining the integrity of the source mix and ensuring audio is always appropriate to the source material.

Advanced Whole-Home Networking

The AVR-4810CI also includes a host of 21st century networking capabilities, joining other leading-edge products in Denon's line to feature both Ethernet and Wi-Fi connectivity (Wi-Fi 802.11 b/g certified) for control and digital media steaming. In order to provide users with even more flexibility and convenience, second zone video output is available via component with onscreen display for meta-data from iPod[®]/XM/HD Radio/Streaming Audio, providing a second zone within a home to experience high-definition video signals, audio and meta-data from connected devices. Two discrete AM/FM tuners, one featuring HD Radio, as well as Sirius and XM readiness provide for multi-zone distribution. The AVR-4810CI also features Rhapsody and Napster streaming audio via Internet without the necessity of a connected PC. It provides audio and video processing capabilities for three independent home entertainment zones, plus connectivity and control of Apple iPods that can be streamed to any of these zones. The height of "future-readiness," the AVR-4810CI even features a special "Party Mode" multi-zone network streaming management system for use with the ASD-51N/W Network Server/Dock. Notably, thanks to its preout connections for another set of channels for Audyssey DSX, the AVR-4810CI is in actuality a 4-zone AVR with 11.3-channel capabilities.

Custom Installation-Friendly Features

In addition to built-in Wi-Fi and Ethernet, the AVR-4810CI includes a host of features geared toward custom integrators, including easy system setup and maintenance from a remote location. This allows custom integrators to diagnose and even fix a customer's problem from their office and not waste time traveling to a customer's home. Once the unit is installed, the integrator can simply log on via secure website hosted by Denon and correct or restore settings that may have accidentally changed. Additionally, it allows users to stream and listen to music stored on a Windows PC, Mac and media server products or NAS devices supporting the DLNA standard.

For total ease and accuracy of set-up, the unit features Audyssey MultEQ XT Auto Setup and Calibration, along with the ability to use the advanced Audyssey Pro installer package, which

measures ideal sonic performance in up to 32 different positions. This allows installers to define the ultimate sound quality for virtually any size or shape room.

Like all Denon receivers, the AVR-4810CI includes Audyssey Dynamic Volume, a volume leveling technology that frees listeners from the disruptive changes in volume levels when broadcast material changes between television shows and commercials or even while watching a movie. Coupled with Audyssey Dynamic Volume is Audyssey Dynamic EQ, a loudness correction technology that enhances the overall entertainment experience even further. Audyssey Dynamic EQ solves the problem of deteriorating sound quality of movies and music as volume is decreased. By selecting the correct frequency response and surround volume levels moment-by-moment, Dynamic EQ lets users enjoy the full palette of original rich sound at any volume.

*A home network is required for distribution of content throughout the home.

About Denon Electronics

Denon is a world leader in the manufacture of the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and groundbreaking commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon[®], Marantz[®], McIntosh[®] Laboratory, Boston Acoustics[®], Snell Acoustics, Escient, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol (except Apple and iPod which are registered trademarks of Apple Inc.) are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

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