

# DENON

**For Immediate Release**

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## **DENON INTRODUCES THREE NEW HIGH-PERFORMANCE HEADPHONES**

*-- New Earbud Models Offer New Level of Comfort and Listening Luxury; Also the Company's First In-Ear Noise-Cancelling Headphones --*

**Mahwah, NJ, May 11, 2009** – Denon Electronics, one of the world's premier manufacturers of high-quality home entertainment components, today introduced three stylish and high-performance "earbud" in-ear headphone models, bringing the total number of headphones in the company's line to 15. The new additions include the company's first in-ear noise-cancelling headphones, Model **AH-NC600** (SRP: \$199), scheduled for July availability, as well as the **AH-C710** (SRP: \$149) and **AH-C360** (SRP: \$49), both scheduled for June availability.

### **Total Comfort and Style, With Optimum Audio Quality**

As with all Denon headphones, the three new models are engineered for total comfort and style, with advanced audio technologies for optimum sound. The new models all feature an ergonomic design that isolates the ear more steadily and comfortably, and also decreases mechanical vibration. A newly developed Hybrid (metal and Elastomer) housing ensures clean sound, and a Radial Cascade Damper reduces noise from touched cables. In addition, all feature a specially designed Acoustic Optimizer that ensures dynamic sound and deep rich bass response, with optimum acoustical characteristics achieved by adjusting the sound pressure balance in front of and behind the diaphragm. For total flexibility, all models come with multiple sizes of comfortable ear tips, extension cables and ear clips to ensure perfect fit for every listener. The new AH-C710 headphones include not only three sizes of silicon ear tips, but also a special "soft-foam" earpiece for added comfort and luxury. They also come with a new specially designed carrying case that features cable management, as well as OFC (oxygen free copper) cables for enhanced sonic performance.

*-- more --*

### **AH-NC600: Denon's First Noise-Cancelling Earbud Headphone**

The new luxury AH-NC600 earbud headphones offer music lovers an opportunity to enjoy the ultimate in private listening enjoyment, with a high-quality built-in amplifier and advanced noise-cancelling technologies that reduce outside ambient noise by 99%. In addition, the sophisticated headphones feature Denon's proprietary Compressed Audio Restorer circuitry. Previously only available in the company's advanced audio/video receivers, this sophisticated circuitry improves the dynamic range and sound quality of compressed audio sources. Superior audio reproduction is further enhanced by high-quality 3.5mm drivers, as well as OFC cables with straight plug and an adjusting slider. An airplane adapter and a specially designed hard carrying case add to their on-the-go convenience. The compact and ingeniously designed case allows users to carry their mobile phones, along with their headphones and all accessories, and lets them prop up their iPod Touch or iPhone devices for easy use while on-the-go. As with the AH-C710 headphones, the AH-NC600 provides three separately sized ear tips, as well as the new soft-foam earpads.

### **Denon's Full Line of Advanced Headphones**

The three new models join Denon's existing line of advanced headphones, including the high-end luxury Model **AH-NC732** On-Ear Noise Cancelling Headphones (SRP: \$299); three state-of-the-art over-ear models, the **AH-D7000** (SRP: \$999), the **AH-D5000** (SRP: \$699) and **AH-D2000** (SRP: \$349); three on-ear models **AH-D1001** (SRP: \$149.99), **AH-D501K** (SRP: \$69) and **AH-301K** (SRP: \$49); the compact on-ear model **AH-P372K** (SRP: \$59); and four "earbud" in-ear models, the **AH-C751** (SRP: \$199), **AH-C551** (SRP: \$99), **AH-C452** (SRP: \$69) and **AH-C252** (\$29).

### **About Denon Electronics**

Denon is a world leader in the manufacture of the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and groundbreaking commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

### **About D&M Holdings Inc.**

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon<sup>®</sup>, Marantz<sup>®</sup>, McIntosh<sup>®</sup> Laboratory, Boston Acoustics<sup>®</sup>, Snell Acoustics, Escient<sup>®</sup>, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M

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