

# DENON

**For Immediate Release**

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## **DENON TO DEMONSTRATE NEW REFERENCE A/V SEPARATES GEARED TOWARD CUSTOM INTEGRATORS IN “DENON THEATER” AT CEDIA 2008**

*-- POA-A1HDCI 10 Channel Multi-Zone Amplifier, AVP-A1HDCI Controller Processor and DVP-602CI HDMI Video Processor/Switcher Offer Wide Range of Networking and High-End Home Theater Extras --*

**Denver, CO – September 4, 2008** — Denon Electronics, one of the world’s premier manufacturers of high-quality home entertainment components, will spotlight the advanced capabilities of its "CI" (Custom Integration) products, including the **AVP-A1HDCI** Ultra-Reference 12 Channel A/V Home Theater/MultiMedia Preamplifier, **POA-A1HDCI** Fully **Balanced** Power Amplifier and **DVP-602CI** HDMI Video Processor/Switcher, in the company’s specially designed “Denon Theater” at CEDIA 2008 **Booth #204**. Built to showcase Denon®’s industry-leading products in a high-impact theater environment, the Denon Theater will allow CEDIA attendees to experience such breakthrough features and capabilities as Audyssey Dynamic Volume and EQ, dts-HD Master Audio and Dolby TrueHD.

Denon’s reference audio/video separates, including the **POA-A1HDCI 10-Channel Power Amplifier** (SRP: \$7,500), the **AVP-A1HDCI Controller Processor** (SRP: \$7,500) and **DVP-602CI** HDMI Video Processor/Switcher (\$SRP: \$2,500), are all designed for the discriminating home entertainment enthusiast and engineered from the ground up to provide the ultimate in audio and video performance while also meeting the growing demand for advanced multi-zone networking capabilities. All three combine the advanced functionality of Denon’s ultimate-quality components with advanced multi-zone and networking capabilities, bringing dedicated home entertainment aficionados the upscale solutions they need to enjoy ultimate-quality audio and video performance, and giving professional custom integrators new ways to meet the demands of their discriminating clientele.

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## **AVP-A1HDCI – Powerful A/V Controller Processor with Silicon Optix Realta Chipset**

Following its success in Denon's renowned DVD players, Denon has added the advanced Silicon Optix Realta chipset to its new AVP-A1HDCI, enabling enhanced video performance with upconversion and scaling to 1080p from all analog and digital sources, including the ability to use Realta Noise Reduction circuitry for 1080p input signals. This powerful chipset is just one of many advanced features that make the reference-quality AVP-A1HDCI one of the world's most advanced audio/video controllers.

The AVP-A1HDCI is a multiple source/multiple zone controller processor, capable of up to four zones and providing digital output to Zone 2. It features six HDMI inputs and two HDMI outputs and also includes built-in Ethernet and Wi-Fi 802.11b/g connectivity. Both network protocols allow custom integrators the ability to diagnose, correct, update and remotely perform maintenance on the units without the need to travel to their customer's home. The **THX Ultra2** certified AVP-A1HDCI also features DLNA and Windows Vista certification, and allows users to stream multimedia content from network attached devices including computers and the popular iTunes software as well as media servers and network attached storage devices.

The AVP-A1HDCI features the company's newly designed Graphical User Interface (GUI) that makes accessing all the advanced features simpler and more intuitive than ever. Other CI dedicated-features include RS-232 and assignable high current DC trigger outputs, Audyssey MultEQ XT Auto Setup and Calibration, and the ability to use the Audyssey Pro installer package, which measures ideal sonic performance in up to 32 different positions, allowing installers to define the ultimate sound quality for virtually any size or shape room.

Users enjoy discrete command, source select, volume, power and more in each zone. In addition, three discrete and independent tuners; AM/FM, XM satellite radio ready (subscription required) and HD Radio provide for multi-zone distribution with high quality playback and support of multicasting from HD Radio. For those users who enjoy streaming music via Ethernet / Wi-Fi or listening to their MP3 player via an iPod dock or USB flash drive/HDD, the AVP-A1HDCI features a compressed audio restorer that enhances music files that may be lacking in quality.

### **POA-A1HDCI – Power Amplifier: 10-Channel Performance and Much More**

The POA-A1HDCI is a THX Ultra2 Certified, 10-channel power amplifier boasting 150 watts per channel. When coupled with the AVP-A1HDCI, the POA-A1HDCI allows users to create systems that provide multi-zone functionality and high-performance audio enjoyment. The unit's 10, mono block amplifier construction provides clean, high-output power to all channels. Designed to run 4-ohm loads, the POA-A1HDCI meets all demands required of today's high-performance home theater components. It is ideal for use in two- or three-zone systems, and is cast in a traditional black form factor with an aluminum case, with triple backlit power output meters (dB). A button on the front of the unit can be toggled to enable or disable the meters for applications when ambient light is not desired. The rear of the unit features both XLR connectors for balanced input as well as traditional RCA connectors for each channel with a selector switch determining which connector is used or if a channel is disabled all together. Four gold-plated speaker-binding posts for each channel are also included on the rear of the unit.

The POA-A1HDCI features five selector switches for each pair of channels, giving users the ability to bi-amp, bridge or use each channel separately. This allows power output to increase up to 500 Watts x 5 channels into 4-ohm speaker loads. It also features a pair of dedicated link control ports for matching it with the Denon AVP-A1HDCI controller processor, as well as a separate 12-volt trigger input for use with other devices.

### **DVP-602CI: Solves Vexing HDTV Problems**

Denon's DVP-602CI video processor and HDMI switcher solves two vexing problems facing HDTV owners. Most HDTV sets do not effectively upconvert standard definition sources such as DVD, and many 1080p HDTV sets are similarly ill-equipped to correctly upconvert interlaced 1080i HDTV, cable and satellite signals, with artifacts such as objectionable "jaggies" spoiling the picture. Additionally, with the growing number of HDMI-equipped sources, such as cable and satellite tuners, Blu-ray and HD DVD players and HD gaming consoles, most HDTV sets simply are not equipped with a sufficient number of HDMI inputs. The DVP-602CI solves both problems, and features the top-performing HQV Realta video processing engine that provides near-HD picture quality with standard definition sources such as DVD, and allows pristine, artifact-free high definition reproduction. The DVP-602CI features 6 HDMI inputs to

accommodate a full suite of source components, along with a wide range of output resolutions to match the native resolution of any HDTV set or PC monitor.

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### **About Denon Electronics**

Denon is a world leader in the manufacture of the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and groundbreaking commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

### **About D&M Holdings Inc.**

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon<sup>®</sup>, Marantz<sup>®</sup>, McIntosh<sup>®</sup> Laboratory, Boston Acoustics<sup>®</sup>, Snell Acoustics, Escient<sup>®</sup>, Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit [www.dm-holdings.com](http://www.dm-holdings.com).

### **About XM**

XM (NASDAQ: XMSR) is America's number one satellite radio company with more than 8.2 million subscribers. Broadcasting live daily from studios in Washington, DC, New York City, Chicago, the Country Music Hall of Fame in Nashville, Toronto and Montreal, XM's 2007 lineup includes more than 170 digital channels of choice from coast to coast: commercial-free music, premier sports, news, talk radio, comedy, children's and entertainment programming; and the most advanced traffic and weather information.

XM, the leader in satellite-delivered entertainment and data services for the automobile market through partnerships with Ferrari, General Motors, Honda, Hyundai, Nissan, Porsche, Subaru, Suzuki and Toyota is available in 140 different vehicle models for 2007. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, please visit <http://www.xmradio.com>.

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