

For Immediate Release

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**DENON ANNOUNCES WINNER IN “BEYOND DEFINITION” ONLINE
CONTEST TO WIN DVD-3800BDCI BLU-RAY DISC PLAYER**

Mahwah, NJ, May 1, 2008, — Denon Electronics, one of the world’s premier manufacturers of high-quality home entertainment components, today announced the winner of its “Beyond Definition” online contest to win a new Denon DVD-3800BDCI BD-ROM Profile 1 version 1.1 Blu-ray Disc Player (SRP: \$1,999). In a random drawing, **Thomas Proctor** of Maryland Heights, MO, was chosen as the winner of the new DVD-3800BDCI.

Approximately 20,000 Entrants in the Online Contest...

Beginning at the end of January through March 31, 2008, visitors to the specially created “Beyond Definition” Blu-ray microsite at the Denon website (www.usa.denon.com/beyond/) were invited to “ENTER FOR A CHANCE TO WIN A DVD-3800BDCI.” The contest was promoted via banners at key media sites as well as through two email blasts that were sent to Denon’s owner’s club list. Approximately 20,000 people entered the contest to win the DVD-3800BDCI, bringing a significant amount of traffic to Denon’s informational and educational “Beyond Definition” micro site. In addition, Denon was able to use a contest survey to collect valuable information that provided insight into the high-definition DVD marketplace.

Denon DVD-3800BDCI with Acclaimed Silicon Optix Realta Chipset

The Denon DVD-3800BDCI BD-ROM Profile 1 version 1.1 Blu-ray Disc Player, is the world’s first, and only, Blu-ray Disc Player to feature the acclaimed 10-bit Silicon Optix Realta chipset. It provides users with the highest resolution high-definition video available today via HDMI connection, as well as the ultimate in audio performance, featuring Denon’s own Dynamic Discrete Surround circuitry (D.D.S.C-HD) that previously was only available on Denon step-up AVRs.

About Denon Electronics

Denon is a world leader in the manufacture of the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and first commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon[®], Marantz[®], McIntosh[®] Laboratory, Boston Acoustics[®], Snell Acoustics, Escient[®], Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

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