

# DENON

**For Immediate Release**

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**DENON ANNOUNCES FULLY PROGRAMMABLE IR/RF REMOTE CONTROL SYSTEM**

*-- RC-7000CI IR/RF Remote Control and RC-7001RCI RF/IR Remote Base Offer Advanced Functionality with Two-Way Communication, RF and IR Operation and more --*

**Mahwah, NJ – July 24, 2007** — In keeping with its vision of “Boundless Home Entertainment,” Denon Electronics, one of the world’s premier manufacturers of high-quality home entertainment components, today announced the upcoming introduction of two innovative devices – the **RC-7000CI – Infrared (IR) / Radio Frequency (RF) Remote Control** (SRP: \$299.99) and **RC-7001RCI RF/IR Remote Base** (SRP: \$199.99). These two new products, both scheduled for shipment in August 2007, allow consumers to expand control of their home entertainment system to multiple rooms without adding expensive components or networking devices.

**Remote Operation of Multiple A/V Components; Multi-room Networking Capability**

Denon’s new RC-7000CI/RC-7001RCI is a fully programmable remote control system that can operate multiple A/V devices from Denon and other manufacturers. The system, which is easy-to-use and program, can be expanded to numerous rooms in a house as an alternative to more costly control systems.

When used by itself, the RC-7000CI allows for universal command and control of all Denon remote controlled products including A/V Receivers, DVD players, CD Players and upcoming next-generation DVD players as well as products from other manufacturers. Users with Internet access can simply connect the remote to a PC via USB and program the functionality of all the products in their system via one of the world’s largest IR databases.

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When combined with one or more of the RC-7001RCI Remote Bases, the RC-7000CI turns into a powerful multi-room remote control system that allows for both two-way communication and IR functionality. The RC-7001RCI allows a user to expand control of their system into multiple rooms by acting as a repeater of an RF signal. The system can accommodate up to 16 RC-7000CI remote controls and corresponding base units. Additionally, the front of the RC-7001RCI contains an IR blaster and up to six IR flashers can be attached to the rear of the unit, converting the RF signal from the remote into IR codes and is then passed along to the six connected devices. The Denon remote system uses ZigBee<sup>®</sup> wireless technology to allow for easy and secure connectivity with the RC-70001RCI Base unit.

Furthermore, when connected to select new Denon A/V Receivers and systems, the RC-7001RCI makes two-way communication possible providing system status feedback to the RC-7000CI. This includes volume, surround mode and even full meta-data of media connected to the Denon component, including iPod, Internet Radio or XM Radio.

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### **ZigBee Alliance: Wireless Control That Simply Works**

The ZigBee Alliance is an association of companies working together to enable reliable, cost effective, low-power, wirelessly networked, monitoring and control products based on an open global standard. The ZigBee Alliance membership comprises technology providers and original equipment manufacturers worldwide. Membership is open to all. Additional information can be found at [www.zigbee.org](http://www.zigbee.org).

### **About Denon Electronics**

Denon is a world leader in the manufacture of the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and first commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

### **About D&M Holdings Inc.**

D&M Holdings Inc. (TSE I: 6735) is based in Kawasaki, Japan and owns the Denon, Marantz, McIntosh Laboratory, Boston Acoustics, Snell Acoustics, D&M Professional, D&M Premium Sound Solutions, Denon DJ, ReplayTV<sup>®</sup> and Escient<sup>®</sup> brands. Denon, Marantz, McIntosh and D&M Professional are global industry leaders in the specialist home theater, audio/video consumer electronics or professional audio markets, with a strong and long-standing heritage of

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manufacturing and marketing high-performance audio and video components. Boston Acoustics, with its signature The Boston Sound, is a leader in premium loudspeakers for home and automotive audio markets. Snell is a super premium speaker brand. The ReplayTV and Escient brands represent award-winning technologies in digital home entertainment. D&M Premium Sound Solutions manufactures high-quality, Hi-Fi audio products for the B2B automotive and consumer electronics markets. Additional information is available at [www.dm-holdings.com](http://www.dm-holdings.com).

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