

DENON

For Immediate Release

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DENON EXPANDS DVD LINEUP AT CES 2007
WITH NEW DVM-2845CI UNIVERSAL CHANGER

-- With a \$499 SRP; New Custom-Installation Friendly Changer Offers Many of Denon's Acclaimed High-End Features --

Mahwah, NJ – January 8, 2007 — Denon Electronics, a world leader in high-performance home entertainment products, is expanding its DVD lineup at Dealer Meetings in Las Vegas, introducing the new mid-priced **DVM-2845CI** (SRP: \$499) Universal 5-Disc DVD Changer. Featuring Faroudja processing with upscaling to 1080p via HDMI output, RS-232 for integrated system control, MP3/WMA playback and more, the new model is the fourth entry in Denon's "CI" (for Custom Integration) designated line, all offering advanced features geared toward the custom installation market.

The DVM-2845CI, which will be available in March 2007, joins Denon's current line of six high-performance DVD players, each offering enhanced image quality, as well as a host of special features and capabilities to give consumers the best audio and video performance. Denon's lineup, includes the following models: the flagship **DVD-5910CI** (SRP: \$3,800), **DVD-3930CI** (SRP: \$1,499), **DVD-2930CI** (SRP: \$849), **DVD-1930CI** (SRP: \$369) and **DVD-1730** (SRP: \$169), as well as the 5-disc DVD changer: the **DVM-1835** (SRP: \$249).

Image quality and total connectivity flexibility and simplicity are paramount in Denon's DVD players. For instance, all models down to the value-priced **DVD-1730** now feature HDMI interfaces, with scaling to 1080i that ensure digital video signals are fed directly to display devices without any degradation in digital purity or quality.

DVD-3930CI & DVD-2930CI: High-Performance, Advanced Technology, New Prices

As Denon's DVD lineup has evolved over the years, the company has consistently placed an emphasis on bringing the advanced high-end features of its flagship models to lower-priced players. Nowhere is this "trickle-down" effect more evident than in the company's new Universal DVD-3930CI and DVD-2930CI players.

Both DVD players offer a host of today's most sophisticated technologies and features, including the ability of improving the image quality of standard definition DVDs by upscaling to crystal-clear 1080p resolution via HDMI output. Both models are engineered from the ground up to give customers the ultimate quality in image and sound to match today's high-def displays and surround sound systems.

The Denon DVD-3930CI offers many of the same leading-edge characteristics as Denon's acclaimed flagship DVD-5910CI, including the advanced Silicon Optix chipset, the Realta HQV (Hollywood Quality Video). Key to the chip's image-enhancing power is its ability to perform over 1-trillion video processing operations per second. In addition, the Silicon Optix chipsets in both the DVD-3930CI and DVD-2930CI feature advanced HQV SD/HD multi-directional 10-bit diagonal filters (MDDF) that remove any "jaggies" and/or stair-stepping artifacts from de-interlaced video sources, without blurring the image.

Like the DVD-5910CI, the DVD-3930CI also features the latest video scaling, which provides for the new 1080p output capabilities via HDMI digital video output which eliminates the digital-to-analog conversions required by other types of video connections and provides the finest picture quality. Denon Pixel Image Correction (DPIC) further enhances image reproduction capabilities of these players. For the ultimate in audio playback quality, the DVD-3930CI features Burr-Brown PCM-1796 Audio DACs.

DVD-2930CI: Denon's First Use of Silicon Optix REON Processor

The DVD-2930CI is the first DVD player to feature the new Silicon Optix REON chip, which is specifically designed to deliver optimum picture quality for content shown by major TV networks and Hollywood DVDs. Key features of the new chip include no-

compromise HQV de-interlacing, which uses the full four-field processing window for HD video de-interlacing and cadence detection, thus preserving the rich details in HD imagery. In addition, the REON processor includes HQV Noise Reduction, a pixel-by-pixel noise and motion measurement that detects and reduces the analog and MPEG noise that currently plagues DVD and broadcast sources, as well as HQV Detail Enhancement that pulls out fine details in DVD images, making them appear close to HD quality. And like Denon's advanced DVD-5910, DVD-3910 and DVD-2910 players, the DVD-2930CI feature image-enhancing Denon Pixel Image Correction (DPIC).

Other leading-edge features of the DVD-3930CI include on-board keystone correction, PC compatible format scaling (VGA, XGA, WXGA, SXGA), compatibility with Denon Link 3rd Edition, selected Bass Management and DivX version 6.0 compatibility.

Advanced 5-Disc DVD-Changer

Denon also offers another 5-disc DVD changer, the DVM-1835, which is a progressive scan changer with DVD-Video, DVD-R/RW, DVD+R/RW, CD and CD-R/RW playback compatibility, as well as Kodak Picture, FujiColor, and JPEG Photo File Viewer for total convenience and utility. For enhanced image quality, the DVM-1835 includes an advanced 10-Bit Video DAC (54MHz, 480i/480p).

About Denon Electronics

Denon is a world leader in the manufacture of the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and first commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

About D&M Holdings Inc.

D&M Holdings Inc. (TSE I: 6735) is based in Kawasaki, Japan and owns the Denon, Marantz, McIntosh Laboratory, Boston Acoustics, Snell Acoustics, D&M Professional, Denon DJ, ReplayTV® and Escient® brands. Denon, Marantz, McIntosh and D&M Professional are global industry leaders in the specialist home theater, audio/video consumer electronics or professional audio markets, with a strong and long-standing heritage of manufacturing and marketing high-performance audio and video components. Boston Acoustics, with its signature The Boston Sound, is a leader in premium loudspeakers for home and automotive audio markets. Snell is a super premium speaker brand. The ReplayTV and Escient brands represent award-winning technologies in digital home entertainment. Additional information is available at www.dm-holdings.com.

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