

# DENON

**For Immediate Release**

Contact: Adam Weissman  
DBA Public Relations  
(212) 388-1400  
E-mail: [aweissman@dba-pr.com](mailto:aweissman@dba-pr.com)

**DENON LOOKS TO FUTURE WITH “NEXT GENERATION”  
HD SURROUND SOUND TECHNOLOGIES AND MORE**

*--- Denon’s “Tech Showcase 2007” Demonstrates How Advanced A/V Receivers will  
become the “Central Device” of the Home Entertainment System ---*

**Mahwah, NJ – January 8, 2007** — Denon Electronics, one of the world’s premier manufacturers of high-quality home entertainment components, is reaffirming its position as a technology leader by showcasing a variety of next-generation surround sound technologies at Dealer Meetings in Las Vegas, as well as products that offer advanced connectivity options and lifestyle-enhancing home entertainment applications. In addition to a wide range of A/V receivers and DVD players that feature the CI designation (for Custom Integration), the company’s “Tech Showcase 2007” will demonstrate for dealers the high-definition audio formats from Dolby & dts that will be incorporated in Denon’s 2007 A/V receiver line, available later this year.

Denon President Stephen Baker noted, “Along with the rapid growth of flat-panel high-definition TVs, the CE industry is seeing parallel growth in the advanced audio/video surround sound receiver segment. The new generation of receivers feature advanced connectivity and networking, and are designed to literally serve as the ‘entertainment hub’ or central component required to connect and integrate all of today’s home entertainment devices. As we look to 2007 and beyond, Denon’s goal is to lead the way in home entertainment connectivity and applications with custom installation-friendly products that let consumers experience the very latest surround sound and video formats, including Dolby TrueHD and DTS-HD Master Audio, both of which will be supported by our next-generation receivers.”

### **Advanced A/V Receivers: Total Home Entertainment “Hubs”**

Denon’s surround-sound receivers make system integration easier and more convenient than ever before, by combining superb sound quality with expanded audio/video control for ease of use. Featuring HDMI 1.1, with 1080p and multi-channel audio compatibility from the flagship AVR-5805CI down the line to the AVR-2307CI, as well as a full complement of current surround sound decoding technologies from Dolby and dts, Denon’s receiver line provides analog and digital connectivity for today’s audio and video components, including Blu-Ray and HD-DVD, allowing users to integrate their systems for the ultimate in performance, simplicity and enjoyment. Many of Denon’s A/V receivers also now feature the ability to decode XM Radio’s new XM HD Surround, a 5.1 channel stream using Neural Surround Technology.

In addition, by connecting the optional Denon iPod docking station (ASD-1R, SRP: \$129) to models AVR-2807, AVR-2307CI, AVR-1907, AVR-1707 and AVR-1507, users can enjoy complete command and control of their iPods via their remote control and main on-screen display. The AVR-4306 features a direct cable connection for iPods, to give full command and control.

Additionally, the AVR-5805CI (SRP: \$7,200) is the first Denon product to provide integration with the Audyssey MultEQ XT Pro setup and calibration package, which measures ideal sonic performance in up to 32 different positions, allowing MultEQ Pro Certified installers to define the ultimate sound quality for virtually any size or shape room.

### **Expanded Line of DVD Players**

Also at the Dealer Meetings, Denon announces the expansion of its DVD player lineup, introducing the new mid-priced **DVM-2845CI** (SRP: \$499) Universal 5-Disc DVD Changer. Featuring Faroudja processing with upscaling to 1080p via HDMI output, RS-232 for integrated system control, MP3/WMA playback and more, the new model is the fourth entry in Denon’s “CI” (for custom installation) designated line, all offering advanced features geared toward the custom installation market. The DVM-2845CI, which will be available in March 2007, joins Denon’s current line of six high-performance DVD players, each offering

enhanced image quality, as well as a host of special features and capabilities to give consumers the best audio and video performance.

### **Expanded System Setup**

The initials "CI" (for Custom Integration) included in many of the company's AV Receivers and DVD players emphasize the inclusion of special features and capabilities geared toward professional custom installers. These include Denon's expanded system setup and source renaming in AV Receivers as well as RS-232 functionality in both AV Receivers and DVD players for control via third party systems.

### **About Denon Electronics**

Denon is a world leader in the manufacture of the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and first commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

### **About D&M Holdings Inc.**

D&M Holdings Inc. (TSE I: 6735) is based in Kawasaki, Japan and owns the Denon, Marantz, McIntosh Laboratory, Boston Acoustics, Snell Acoustics, D&M Professional, Denon DJ, ReplayTV® and Escient® brands. Denon, Marantz, McIntosh and D&M Professional are global industry leaders in the specialist home theater, audio/video consumer electronics or professional audio markets, with a strong and long-standing heritage of manufacturing and marketing high-performance audio and video components. Boston Acoustics, with its signature The Boston Sound, is a leader in premium loudspeakers for home and automotive audio markets. Snell is a super premium speaker brand. The ReplayTV and Escient brands represent award-winning technologies in digital home entertainment. Additional information is available at [www.dm-holdings.com](http://www.dm-holdings.com).

Denon and Marantz are registered trademarks of D&M Holdings Inc.; McIntosh is a registered trademark of McIntosh Laboratory, Inc.; Boston Acoustics is a registered trademark of Boston Acoustics, Inc. and ReplayTV and Escient are registered trademarks of Digital Networks North America, Inc.

**DISCLAIMER**

*Statements in this news release that are not statements of historical fact may include forward looking statements regarding future events or the future financial performance of the company. We wish to caution you that such statements are just predictions and that actual events or results may differ materially. Forward looking statements involve a number of risks and uncertainties surrounding competitive and industry conditions, market acceptance for the company's products, risks of litigation, ability to meet targeted launch dates, technological changes, developing industry standards and other factors related to the company's businesses. The Company reserves all of its rights.*