



IN-Command
S E R I E S

For Immediate Release

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**NEW DENON® “IN-Command Series™” RECEIVERS PUT CONSUMERS
“IN COMMAND AND IN CONTROL” OF ALL THEIR HOME ENTERTAINMENT**

-- High-Value, High-Performance “Apple-Friendly” Receivers Offer Leading-Edge Features for Today’s Networked Home; Dolby Pro Logic IIz, AirPlay® and More --

Mahwah, NJ, April 12, 2011 — Denon Electronics, a premier manufacturer of high-quality home entertainment components celebrating 100 years of innovation and technology leadership, today announced the introduction of **IN-Command Series** home theater receivers that put consumers “in command and in control” of all their home entertainment in new and exciting ways. The company’s new IN-Command Series line, expected to be available in May 2011, includes Models **AVR-2112CI** (SRP:\$599.99), **AVR-2312CI** (SRP:\$799.99) and **AVR-3312CI** (SRP:\$999.99). They all feature a host of easy-to-use command and control and content access capabilities and ahead-of-the-curve lifestyle features geared toward today’s “networked home,” as well as a sleek new Denon cosmetic, with a newly designed front panel and thinner profile.



Advanced Networking, Plus Host of Apple iPod/iPhone and CI-Friendly Capabilities

Denon’s new IN-Command Series receivers were designed from the ground up to meet the needs of today’s “content-hungry” consumer, featuring advanced multi-zone networking capabilities, as well as maximum compatibility with iPad, iPhone or iPod touch and other home entertainment source components. For instance, all three models include Apple’s AirPlay®, a

feature which allows users to stream their iTunes music whether from Mac or PC, as well as music stored on their iPad, iPhone or iPod touch to select Denon components through Wi-Fi.* Notably, the receivers also feature Direct Connectivity via USB for quick and simple integration into the larger home network. Adding to their advanced networking capabilities, Denon's unique "Party Mode Plus" allows simultaneous music playback in up to five rooms when connected to compatible Denon party mode-compliant products.

Your Home, Your Networked Content, Your Devices – All Connected and Controlled!

Noted Jeff Talmadge, Director, Product Development & Systems Integration, Denon Electronics: "The 'IN' in 'IN-Command' stands for Integrated Network, allowing consumers to be "in command" of *all* their content, components and entertainment environments so they can enjoy music, movies and games, with dramatically enhanced surround sound, plus interactive web access, multi-zone networking and more. From initial set-up to maximum enjoyment, these new receivers do it all in the simplest and most straightforward ways possible. Importantly, many of the features in these CI-friendly models represent leading-edge technologies and capabilities of models priced significantly higher. "

The Height of Audio Excellence

Audio excellence is a priority in all Denon A/V receivers. To this end, all new IN-Command Series models include Dolby Pro Logic IIz decoding featuring Front, Height Effects Channels, providing a dramatically enhanced audio experience. Additionally, Audyssey DSX (available in AVR-3312CI) with front height or expanded width channels further enhances the surround sound experience, adding a vertical component to the horizontal soundfield of a 5.1-channel system. The enhanced spatial audio effect provides added presence and depth while maintaining the integrity of the source mix and ensuring audio is always appropriate to the source material. Additionally, all three models feature dual differential 24-bit/192-kHz DACs per audio channel, and Audyssey Dynamic Volume, Audyssey Dynamic EQ and Audyssey MultEQ XT.

Advanced Internet Interface Capabilities

To provide maximum compatibility and interface capabilities with the Internet, all three IN-Command Series receivers feature a Web browser function. Responding to the growing

consumer demand for ways to incorporate more personal content and content from Internet sources into their home entertainment systems, all three allow users to stream both the free Pandora and Flickr services, as well as stream audio and photos directly from their PCs, choose from over 12,000 Internet radio stations and connect to the subscription-based Rhapsody and Napster music services.** Users can also stream and listen to music stored on a Windows PC and media server products or NAS devices supporting the DLNA standard. Further reflecting the importance Denon places on leading-edge Web access, all are officially “Compatible with Windows 7,” ensuring full compatibility with the updated ‘Play To’ functionality of the new Microsoft operating system.

Features Geared Toward Custom Integrators

Custom integrators will appreciate the fact that Audyssey MultEQ XT Auto Setup and Calibration in all three units allows for total ease and accuracy of set-up, along with the ability to use the advanced Audyssey Pro installer package (in Models AVR-2312CI and AVR-3312CI), which measures ideal sonic performance in up to 32 different positions, defining the ultimate sound quality for virtually any size or shape room. The units also feature remote access via the Internet, RS-232 and IP Control for third-party controllers and are Control4 certified.

For more information on Denon, visit <http://usa.denon.com>. For Denon 100th Anniversary and other news, visit <http://www.denon100.com> and <http://usblog.denon.com>. Become a fan of Denon on Facebook at <http://www.facebook.com/denonusa> or follow Denon on Twitter at <http://twitter.com/denonus>.

** AirPlay requires iTunes 10.1 or later and iPhone, iPad, or iPod touch with iOS 4.2 or later. A home Wi-Fi network is required.*

***These services require a separate subscription and fee. A home network is required for networking functionality.*

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About Denon Electronics

Denon celebrates its 100th Year Anniversary in 2011, carrying on its tradition of excellence with a renewed commitment to the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and groundbreaking commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

About D&M Holdings Inc.

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