



For Immediate Release

Press Contact: Lisa Cazzola
DBA Public Relations
Lcazzola@dba-pr.com
(212) 388-1400

**NEW DENON® LINEUP OFFERS CONSUMERS UNPRECEDENTED OUT-OF-THE-BOX
PERFORMANCE, CONNECTIVITY AND EASE-OF-USE**

-- New IN-Command Series™ CI-Friendly Receivers at the Heart of Denon's Commitment to the Future and the "Networked Home"; Major Feature Upgrades and More --

Mahwah, NJ, April 12, 2011 — Denon Electronics, a premier manufacturer of high-quality home entertainment components celebrating 100 years of innovation and technology leadership, is unveiling its new product lineup for 2011. Led by a line of advanced audio/video receivers in the company's new IN-Command Series, the Denon lineup offers consumers unprecedented networking capabilities, flexibility, performance and reliability, with a strong emphasis on connectivity, content access and "right out of the box" ease of use. In addition to its new receiver lineup, Denon is providing consumers and custom integration professionals with the features and capabilities they need to take maximum advantage of all today's home entertainment possibilities, ranging from important firmware updates and upgrades to an affordable new "home theater in a box" surround sound system and more.



Phil Cohn, Senior Vice President of Sales, D&M Holdings North America, noted: "Denon has a century-old legacy of innovation, advanced technologies and craftsmanship. Today we are committed to providing more consumers with the products and features they need to enjoy *all* their home entertainment content, no matter what source it comes from, with all the power and impact made possible by the very latest, most advanced technologies. Most importantly,

everything we do at Denon is geared toward making home entertainment more straightforward, intuitive, simple and flexible than ever before – so our customers can just sit back, relax and enjoy the entire experience.”

IN-Command Series: Leading the Industry in Technology Innovation and Convenience

The audio/video receiver remains at the heart of Denon’s mission to enhance the quality of home entertainment, and the company’s three new IN-Command Series home theater receivers put consumers “In command and In control” of their home entertainment in new and exciting ways, including total access to networked content and connected devices. The IN-Command Series Models **AVR-2112CI** (SRP: \$599.99), **AVR-2312CI** (SRP: \$799.99) and **AVR-3312CI** (SRP: \$999.99), all feature a sleek new Denon cosmetic, with a newly designed front panel, plus a host of beneficial, easy-to-use command and control and content access capabilities and lifestyle features geared toward today’s “networked home.” All three models include Apple’s AirPlay®, a feature which allows users to stream their iTunes music whether from Mac or PC, as well as music stored on their iPad, iPhone or iPod touch to select Denon components through Wi-Fi.* The units also allow users to stream both the free Pandora and Flickr services, as well as stream audio and photos directly from their PCs, choose from over 12,000 Internet radio stations** Users can also stream and listen to music stored on a Windows PC, Mac and media server products or NAS devices supporting the DLNA standard.

New Receivers in Denon’s Core Line Offer Even More Advanced Features

Denon’s core line of A/V receivers includes the new Models **AVR-1312** (SRP: \$249.99), **AVR-1612** (SRP: \$349.99) and **AVR-1912** (SRP: \$529.99), scheduled for April availability, as well as the **AVR-1712** (SRP: \$399.99), scheduled for June availability. All four new models are packed with features and capabilities previously found mainly in the company’s higher-priced receivers, such as multiple HDMI inputs (1.4a repeater function with 1080p and 3D pass-through capability), Dolby Pro Logic IIz featuring Front Height Effects Channels (in Models AVR-1612, AVR-1912 and AVR-1712), as well as Dolby TrueHD/ DTS-HD Master audio support for decoding the multi-channel recordings featured on Blu-ray and HD-DVD discs. Notably, the AVR-1912 is Denon’s lowest-priced networking-capable receiver to date, and features the built-in AirPlay feature as well.

New Onscreen “Setup Wizard” Ensures Great Out-of-the-Box Performance

Notably, for total ease of “first-time setup,” six of Denon’s new receivers, the AVR-1612 and higher, feature the company’s new onscreen “Setup Wizard,” a simple and straightforward instructional feature that includes language select, a speaker connection guide, speaker calibration, suggested Dynamic Volume/EQ settings, and source setup with a simple connection guide and more. Adding to their simplicity and ease-of-use, the system features an updated graphical user interface (GUI) that make the steps of system setup, operation and displaying other important information much easier for the end user. Notably, the new on-screen display (OSD) or GUI overlay via the HDMI connection eliminates the frustrating necessity of additional cable switching or programming interruptions when making adjustments, such as volume, while watching HD content.

For a look at Denon’s comprehensive line of current A/V receivers, visit usa.denon.com.

DHT-1312BA Home Theater System: Powerful Surround Sound Right Out of the Box!

Denon is also debuting its **DHT-1312BA Home Theater System**, a powerful turnkey solution for enjoying a room-filling surround sound experience to enhance the enjoyment of movies, music and games – right out of the box. The DHT-1312BA system combines Denon's new high performance AVR-1312 A/V receiver with a powerful Boston Acoustics® MCS 160 5.1-channel surround sound loudspeaker system. It is scheduled for availability in May 2011 for a suggested retail price of \$599.99.

Major Hardware and Firmware Upgrade Available

Denon recently announced that owners of its flagship AVR-5308CI A/V Receiver and AVP-A1HDCI A/V Home Theater/MultiMedia Preamplifier will be able to receive a major hardware and firmware upgrade that will provide full 3D pass-through capability, as well as Audyssey MultEQ XT32, Audyssey DSX and Dolby PLIIz. This is the 5th significant upgrade that Denon has offered to owners of its high-end products, underscoring the company’s commitment to provide its customers with the very latest, most up-to-date features and capabilities. The upgrade is scheduled for October; for more details on the upgrade, interested Denon owners should visit the company’s website (usa.denon.com/upgrades) and sign up to receive informational email updates.

For more information on Denon, visit <http://usa.denon.com>. For Denon 100th Anniversary and other news, visit <http://www.denon100.com> and <http://usblog.denon.com>. Become a fan of Denon on Facebook at <http://www.facebook.com/denonusa> or follow Denon on Twitter at <http://twitter.com/denonus>.

***AirPlay requires iTunes 10.1 or later and iPhone, iPad, or iPod touch with iOS 4.2 or later. A home Wi-Fi network is required.*

***These services require a separate subscription and fee. A home network is required for networking functionality.*

#

About Denon Electronics

Denon celebrates its 100th Year Anniversary in 2011, carrying on its tradition of excellence with a renewed commitment to the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and groundbreaking commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

About D&M Holdings Inc.

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon[®], Marantz[®], McIntosh[®] Laboratory, Boston Acoustics[®], Snell Acoustics, Escient[®], Calrec Audio, Denon DJ, Allen & Heath, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit www.dm-holdings.com.

DISCLAIMER

Statements in this news release that are not statements of historical fact include forward looking statements regarding future events or the future financial performance of the company. We wish to caution you that such statements are just predictions and that actual events or results may differ materially. Forward looking statements involve a number of risks and uncertainties surrounding competitive and industry conditions, market acceptance for the company's products, risks of litigation, technological changes, developing industry standards and other factors related to the company's businesses. The Company reserves all of its rights.