

# DENON

## DENON® RELAUNCHES ITS CORE AV RECEIVER LINE WITH EXPANDED CONTENT SERVICES, TOTAL CONNECTIVITY AND EASE-OF-USE

*-- 2012 Line Opens Up New Ways to Maximize Enjoyment of Audio and Video Content from Virtually All Today's Sources; Introduces Sleek New Chassis Designs & Front-Panel Inputs --*

**Mahwah, NJ, April 25, 2012** — Denon Electronics, a premier manufacturer of high-quality audio and home entertainment products, is proud to unveil its powerful new core line of audio/video receivers for 2012. Available now, the new line includes the 7.1-channel Model **AVR-1913** (SRP: \$579.99) as well as the 5.1-channel Models **AVR-1713** (SRP: \$449.99), **AVR-1613** (SRP: \$399.99) and **AVR-1513** (SRP: \$249.99). All new receivers are designed to provide today's discerning consumers with accessibly priced options for maximizing enjoyment of audio and video content from all potential sources.

Yoshinori Yamada, Product Manager for Denon core products, noted: "With the launch of our new core AV receiver line for 2012, we are giving more people total simplicity of setup and operation, access to online music content as well as outstanding audio and video capabilities."



Denon's AVR-1913

### **Airplay in Three New Models**

Adding even more flexibility and content management, the AVR-1913, AVR-1713 and AVR-1613 feature Apple's AirPlay®, allowing users to customize soundtracks for their home by unleashing their iTunes music libraries through a Mac, PC or an iPhone, iPad or iPod touch\*. All three receivers also feature iPhone, iPad and iPod touch direct connectivity via USB for quick and simple integration into your home audio system.

### **What Do Today's Consumers Want? Content, Content, Content!**

Denon created its new AVR line from the ground up to meet the needs of today's content-hungry digital consumer. Each receiver offers simple and intuitive ways to incorporate

more personal audio/video content. In addition to their easily accessible front-panel HDMI input for quick and easy connections of camcorders and cameras, the AVR-1913, AVR-1713 and AVR-1613 each feature a front-panel USB input, allowing users to enjoy digital music from connected devices. All models except the AVR-1513 support AirPlay and are DLNA 1.5 certified.

### **Meeting the Need for Ultimate-Quality Audio and Video**

As with all Denon receivers, the 2012 core line offers users the opportunity to enjoy the highest quality audio and video performance. All new receivers feature an efficient and straightforward short signal path circuit design that ensures optimal audio and video playback by minimizing any signal degradation due to interference. Discerning consumers will also appreciate the fact that all the new receivers above the AVR-1513 feature a full package of Audyssey audio technologies for optimal sound quality. Audyssey Dynamic Volume offers real-time volume adjustment; while Audyssey DynamicEQ improves a system's surround sound effects at low volume levels. Audyssey MultEQ (in the AVR-1613 and AVR-1913 (MultEQXT in the AVR-1713)) automatically sets speakers (including the subwoofer) to suit the room's listening environment and the speaker's characteristics.

### **New Onscreen Setup Assistant Ensures Phenomenal Out-of-the-Box Performance**

Notably, for total simplicity of first-time setup, three of Denon's new receivers, (AVR-1913, AVR-1713, AVR-1613) feature the company's acclaimed onscreen Setup Assistant, a straightforward instructional feature that includes language selection, a speaker connection guide, speaker calibration, source setup and simple network configuration.

### **Summary of Key Step-Up Features in Each Model**

Each new Denon receiver is designed with the features and capabilities consumers need to create their ideal home entertainment system, providing the best value possible for every customer and lifestyle. Here is a quick summary of the key step-up features included in each:

#### **7.1-Channel AVR-1913**

90W x 7, 6 HDMI Inputs, Analog to HDMI Conversion, 1080P Upscaling, Powered Zone 2

#### **5.1-Channel AVR-1713**

80W x 5, 6 HDMI Inputs, Audyssey MultEQ XT, Zone 2 Preout

## **5.1-Channel AVR-1613**

75W x 5, 5 HDMI Inputs, Audyssey MultEQ, Setup Assistant, Network Ready, AirPlay, SiriusXM, vTuner Internet Radio, Pandora, DLNA 1.5, Made for iPod USB Input

## **5.1-Channel AVR-1513**

75W x 5, 4 HDMI Inputs (1 Front), 3D Passthrough, GUI with Overlay, Discrete Amplification,

For more information on Denon, visit <http://usa.denon.com>. Become a fan of Denon on Facebook at <http://www.facebook.com/denonusa> or follow Denon on Twitter at <http://twitter.com/denonus>.

*\*AirPlay requires iTunes 10.1 or later and iPhone, iPad, or iPod touch with iOS 4.2 or later. A Wi-Fi network is required.*

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### **About Denon Electronics**

Denon is a world leader in the manufacture of the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and groundbreaking commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

### **About D+M Group**

D+M Group is a global company dedicated to enhancing life through inspired sound solutions delivered anytime, anywhere. With a strong belief that "Performance is everything," D+M is focused on innovation to meet the needs of customers in an increasingly digital world. Serving the consumer, professional and automotive markets, D+M Group brands include Allen & Heath, Boston Acoustics<sup>®</sup>, Calrec Audio, Denon<sup>®</sup>, Denon DJ, Denon Professional, Marantz<sup>®</sup>, Marantz Professional, McIntosh<sup>®</sup> Laboratory and Premium Sound Solutions. Headquartered in Mahwah, New Jersey, D+M Group has approximately 2,000 employees worldwide, with products and services marketed in more than 45 countries. D+M Group is a Bain Capital portfolio company. All other product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc., or its subsidiaries.

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