

DENON

DENON ANNOUNCES OFFICIAL SPONSORSHIP OF THE IHEART RADIO MUSIC FESTIVAL OF 2012

MAHWAH, NJ, September 18, 2012 – Denon is pleased to announce that we are the official sponsor of the iHeart Radio Music Festival of 2012! With the same passion for quality and superior audio performance – in addition to over 100 years of experience – Denon engineers each of its headphones from the ground up, to provide fans with a best-in-class listening experience to enjoy all the 1,500 plus live radio stations offered by the iHeart Radio app!



To show our love we're providing VIPs with one of our newest additions to our 2012 lineup, the Urban Raver in-ear headphones. We created Urban Raver earbuds because we kept hearing complaints from fans that today's headphones needed to pump up the bass for your favorite music genres like techno, trance and hip-hop – genres that demand an explosion of bass without distortion.

With their fresh styling and unbeatable sound, our Urban Ravers deliver a bone-jarring bass experience thanks to Denon's powerful 50 millimeter driver and built-in headphone amplifier, unheard of in an in-ear earphone. Of course, at Denon, we believe you should feel your music, not your headphones. In our quest to create the most comfortable, best fitting earphone imaginable we studied over 4,000 pairs of ears from people all over the world. By closely studying the structure of the human ear we came up with a super comfortable earbud design that accounts for the tiny differences in ear canal size and shape to give users hours of listening comfort. Urban Ravers in-ear headphones come with a vast selection of different ear tips, so everyone can get the perfect custom fit.

But Denon Urban Ravers are not just about great sound and great looks. They also complement Denon's Club App for iPhone and Android platforms. With this app, you can create custom playlists, and even customize your listening experience by creating, storing, and sharing EQ curves tailored to your sound signature. You can also settle disputes about what your favorite artist is singing about by accessing song lyrics as well as artist information.

About Denon Electronics

Denon is a world leader in the manufacture of the highest quality home theater, audio and software products. Denon is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and groundbreaking commercialization of PCM digital audio. Denon Electronics is owned by D&M Holdings Inc.

About D+M Group

D+M Group is a global company dedicated to enhancing life through inspired sound solutions delivered anytime, anywhere. With a strong belief that “Performance is everything,” D+M is focused on innovation to meet the needs of customers in an increasingly digital world. Serving the consumer, professional and automotive markets, D+M Group brands include Allen & Heath, Boston Acoustics®, Calrec Audio, Denon®, Denon DJ, Denon Professional, Marantz®, Marantz Professional, McIntosh® Laboratory and Premium Sound Solutions. D+M Group has approximately 2,000 employees worldwide, with products and services marketed in more than 45 countries. D+M Group is a Bain Capital portfolio company.

DISCLAIMER

Statements in this news release that are not statements of historical fact include forward looking statements regarding future events or the future financial performance of the company. We wish to caution you that such statements are just predictions and that actual events or results may differ materially. Forward looking statements involve a number of risks and uncertainties surrounding competitive and industry conditions, market acceptance for the company's products, risks of litigation, technological changes, developing industry standards and other factors related to the company's businesses. The Company reserves all of its rights.

Press Contact:

Lauren Coombs
DBA Public Relations
lcoombs@dba-pr.com
212-388-1400

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